



Tier III Proposal  
Intrinsic Schools 2

Submitted 10/01/2018

<b>TABLE OF CONTENTS</b>	
<b>DOMAIN 1: Community Engagement and Support</b>	
<b>1.5 Updated Community Outreach and Support Materials</b>	<b>3</b>
<b>DOMAIN 2: Academic Plan</b>	
<b>Not Applicable</b>	
<b>DOMAIN 3: BUSINESS PLAN</b>	
<b>Not Applicable</b>	
<b>APPENDICES</b>	
<b>Appendix – Community Letters of Support</b>	
<b>Appendix – Parent Letters of Support</b>	
<b>Appendix - Partner Letters of Support</b>	
<b>Appendix – Intent to Enroll Forms</b>	
<b>Appendix – Detailed Records of Meetings</b>	
<b>Appendix – Examples of Outreach Materials</b>	



**Domain 1: Community Engagement and Support**

*Domain 1: Community Engagement and Support assesses whether the applicant garnered authentic parent and community support and demonstrated true demand for the proposed school.*

**Section 1.5: Updated Community Outreach and Support Materials**

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*Describe any additional community outreach since you submitted your Tier II application. Provide copies of materials related to any community forums held on/after August 1, 2018. Include:*

- *Additional letters of support received;*
  - *Sign-in sheets;*
  - *Presentation materials;*
  - *Agendas;*
  - *Correspondence; and*
  - *Marketing and outreach materials*
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The Intrinsic 2 design team continued its community outreach efforts to engage the community about its unique learning model and the proposed school. Outreach activities included door-to-door on-the-ground outreach, attendance at a community engagement event, use of social and print media, engagement with potential partners, and work with local elected officials. The table below details these meetings and interactions.

Date	Organization/Event	Attendees	Topics Discussed
August 2, 2018	Wright College Humboldt Park (WCHP) Community Day	Lucy Weatherly Priscilla Gomez, Intrinsic parent 3 Intrinsic alums WCHP community	WCHP Community Day was an opportunity to create awareness about Intrinsic and identify ways to partner with the WCHP community.
August 3, 2018	Chicagoland Chamber of Commerce	Jack Lavin, President and CEO Joey Mack, VP Programs Melissa Zaikos Jim Frank Becky Carroll, Consultant	Potential for partnership between Chamber members and Intrinsic
Sept 3, 2018	CEO Brief	Email update to community supporters	Update to community supporters on SY18 and Intrinsic’s vision
Sept 17, 2018	Visit & Tour of Intrinsic Schools - Belmont Campus	State Rep Melissa Conyears-Ervin Melissa Zaikos	Representative Conyears-Ervin and her team followed up on a notification to

		Edwindra Johnson Ami Gandhi Debbie Gonzalez, Intrinsic parent 4 Intrinsic students	learn more about Intrinsic and see our model in action.
Sept 20, 2018	Comcast	Gwendolyn McNutt, Greater Chicago Region Melissa Zaikos Edwindra Johnson	Overview of the Comcast charitable support program and Intrinsic and potential future partnerships
Sept 22, 2018	Door-to-door outreach in the Greater Midway community	Intrinsic team	Intrinsic School 2 proposal

Since the Tier II submission, we have obtained:

- 94 additional letters of support from the community
- 19 additional intent to enroll forms
- 10 additional parent letters of support
- 4 additional partner letters of support

We have attached all requested artifacts in the appendices.

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*Describe any additional programmatic considerations that your design team has contemplated or incorporated resulting from input from the community.*

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Throughout the community engagement process, we have consistently engaged the business community to understand how we can partner to best prepare our students for college and career. To this end, many professionals have given us valuable feedback consistent with what parents articulated prior to our Tier II submission. As such, we plan to enhance our career exposure programming in the following ways:

- We will engage partners year round. Professionals expressed interest in speaking to classes, providing ongoing mentorship and additional job shadowing opportunities.
- We will develop direct partnership with the trades. Several people affiliated with the trades attended our networking night on September 27th and suggested that we consider official partnerships with various trade organizations both for our existing and proposed campuses.

In addition, when we met with Representative Conyears-Ervin, she suggested ways to engage African-American students in school leadership. Thus, we intend to add a Black Student Union to the proposed club offerings and will continue to seek out African-American professionals to participate in career and college exposure events.

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*Describe any opposition that your design team has faced as you have more deeply engaged the community.*

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During our ongoing community outreach activities we continued to receive widespread support with minimal, if any direct opposition. As we move forward with our school application and prepare to open the new campus, we anticipate that opposition may arise. In this event, we will work closely with those that express opposition to provide insight into the opportunities that Intrinsic will create while developing greater understanding of their concerns. As we engage in ongoing dialogue with opponents, we hope to build a mutual understanding and acceptance of each other’s point of view in a manner that will be constructive in our relationship with the community at large. Intrinsic will continue to take a very proactive approach in engaging individuals of all points of view across multiple platforms including phone, email, social media, and in person.

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*Provide any updates to the proposed school’s partnerships with other community-based organizations.*

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We intend to extend many of our existing partnerships at the Belmont Campus to Intrinsic 2. The following table details all organizations who provided a letter of support since the Tier II application.

Name and Organization	Organization Description
G. David Moss, Founder and Lead Consultant, MossLight Consulting	MossLight Consulting has partnered with Intrinsic over the past year to focus on developing its DEI strategic plan and metrics.
Paige Ponder, CEO, One Million Degrees	Intrinsic and One Million Degrees have a strong partnership that helps create opportunities for our low-income students to matriculate and successfully graduate from two-year community colleges.
Monica Rosen, CEO, Alma Advisory Group, LLC	Alma Advisory Group is a minority and woman-owned business focused on fostering short and long-term organizational success through the cultivation of people, practice, culture and research. Alma worked with Intrinsic this year to identify gaps in its recruitment and hiring process in order to increase the diversity of its teaching staff.
Aneesh Sohoni, Executive Director, Teach for America Chicago-Northwest Indiana	We have consistently nurtured a strong partnership with Teach for America to recruit and support new teachers. This has become a key pipeline for strong staff.

We have not yet signed any official agreements for School 2. However, each of the above organizations is aware of our plans for School 2 and has expressed verbal interest in extending our partnerships.