

Board Member - Vice Chair

Bruno H. Behrend, J.D.

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Career Objective

To utilize my skills and experience in policy development, strategy, communication and advocacy, to research, develop and promote public policies that empower individuals to manage their lives in a framework of informed self-governance.

Experience and Skills

Policy Development and Strategic Planning for Policy Promotion

American Transparency: Co-Founder, Board Member and Consultant

2011-Present

- * Created non-profit dedicated to ensuring transparency in government spending
- * Collaborated with For the Good of Illinois, an Illinois-based non-profit watchdog organization, to improve and promote on-line database and mobile app OpentheBooks.com
- * Through For the Good of Illinois and American Transparency, assisted in providing citizens with easy, free access to data consisting of over 3 billion records of local, state and federal government spending

Director, Center for School Reform at The Heartland Institute 2010 -2012

- * Responsible for policy development, research, communications, and fundraising for The Heartland Institute's education reform initiatives
- * Project Manager for national promotion of Parent Trigger legislation, a policy that expands parental empowerment with respects to the education of their children
- * Co-authored Policy Brief "*The Parent Trigger - A Model for Transforming Education*
- * Developed and co-wrote model legislation for Parent Trigger legislation that has been being introduced and passed in various states
- * Served as advisor on the Digital Learning Council, an effort to transform delivery of digital learning in the education system
- * Responsible for verbal and written communications with activists, legislators, and policy makers regarding education policy
- * Co-authored numerous opinion and analysis pieces for newspaper and digital publication
- * Researched and analyzed education policy for the various states

Policy Director, Adam Andrzejewski Gubernatorial Campaign (IL)
2009-2010

- * Analyzed, developed and promoted aggressive, effective public policy platform for gubernatorial campaign
- * Developed strategic communications campaign designed to make complex subject matter understandable to the layman
- * Developed 10-30-60 second communications strategy
- * Trained activist support base and integrated communications strategy

Illinois State Coordinator – Freedom Works 2004-2005

- * Responsible for informing Illinois legislators, activists, and opinion leaders on Illinois issues.
- * Provided testimony on Tax, Budget, and Education Reforms to Legislative Panels and Local School Boards

Communication and Advocacy
Co-Author – “Illinois Deserves Better” 2007-2008

- * *Illinois Deserves Better – the Ironclad Case for an Illinois Constitutional Convention* informed citizens of Illinois of benefits of voting in favor of a convention in 2008 election
- * Publication coincided with political campaign to secure passage of the referendum
- * Project included drafting an alternative constitutional framework designed to re-empower citizens of Illinois by strictly limiting power of Illinois government
- * Successfully sued Illinois Secretary of State and Board of Elections over inaccurate unconstitutional ballot language on Constitutional Convention question

Writer, Producer & Host - Extreme Wisdom Radio Show 2004-2008

- * Daily broadcast on WKRS 1220 AM in Waukegan Illinois
- * Hosted weekly show on News-Talk 560 WIND
- * Responsible for planning and writing the show content, and selling sponsorships and advertising.
- * Qualified to set up Podcasting using various internet services, including I-Tunes syndication.
- * Invited and interviewed guests including thought leaders such as Steve Forbes, 2006 Illinois Gubernatorial and Congressional Candidates and authors Diane Ravitch, Rich Lowery, Mark Styen, and John Sperling (Founder of Phoenix University)

Independent writer and speaker

2004- Present

- * Presenter at educational reform conferences
- * Emcee for numerous events
- * Authored opinion pieces published in major market newspapers

Technology and Data

President/Founder - Da Vinci Consulting Group

1997-Present

- * Managed Da Vinci Consulting Group, an independent company specializing in consulting and training organizations that utilize Raiser's Edge for Windows fundraising software
- * Provided services to over 50 non-profit organizations in five states including database optimization strategies and staff training
- * Managed and optimized data for various political campaigns

Teaching Experience

- * Aurora University - Northern Campus: Business, Government and Society
- * Creative Learning International's ``Persuasive Advantage Seminar''
- * National Foundation for Teaching Entrepreneurship's ``How to Start a Business'' Program

Degrees & Licenses

Member

Illinois State Bar

Juris Doctor

IIT- Kent College of Law, Chicago, Illinois

Bachelor of Science in Marketing & Finance University of Illinois - Champaign-Urbana

Board Member - Secretary

ALICE EPSTEIN

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Chicago, IL 60609

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EDUCATION

University of Chicago, Chicago, Illinois
Bachelor of Arts, Political Science – June 2009

EXPERIENCE

Research & Marketing, First Analysis, Chicago IL — 2010 - present

- Develop and implement company-wide graphic design standards for marketing communication materials and industry research publications/presentations aimed at audience of high-growth technology company executive management teams.
- Lead ongoing social media campaigns on LinkedIn, Twitter, and other forums to increase First Analysis mind share among professionals and executives in targeted technology sectors.
- Support senior First Analysis industry analysts in designing, coordinating, and executing major technology sector capital markets conferences and networking events.
- Write, design, and publish (in printed and electronic forms) dozens of marketing collateral pieces annually to promote First Analysis thought leadership, conferences, networking events, and other marketing objectives.
- Leverage hands-on software development experience to work with contact and in-house programmers to design and implement major new CRM software functions.
- Design and execute, in collaboration with First Analysis industry research analysts, surveys of senior industry executives on major trends in their businesses, using on-line tools such as SurveyMonkey.

- Highlights:**
- Taught myself html to properly handle newsletter and email distribution
 - Designed Crystal Reports solution (business intelligence application) without access to the underlying database structure
 - Developed proficiency in Word and PowerPoint, becoming the go-to person for any office related questions for the firm
 - Became proficient in Adobe InDesign in order to develop new templates and design for company material
 - Developed standard operating procedures for survey research

Business Analyst, Solargenix Energy, Chicago IL — 2007-2009

Working for a small, start-up allows for the otherwise unlikely growth from secretary to business analyst in a few short years. As the only non-manufacturing employee, I developed accounts payable and receivable procedures, designed marketing campaigns and materials, managed the office, designed and hosted training programs for Solar Thermal installers.

- Highlights:**
- Developed custom database for accounts payable and receivable to organize five years of data (taught myself more advanced skills in FileMaker Pro);
 - Closed over half past-due accounts
 - Developed advertising strategy and budget, including print, digital advertising, tradeshow, and conferences.

FORMATIVE POSITIONS

Technical Assistant, Whitehead Institute, Cambridge MA — 2007

- Created database to manage information for 5,000 genetic samples and lab materials;
- Provided technical assistance with creating and updating databases for 15 other lab members;

Local Administration Manager, Dialogue Direct, Washington DC —2005-2006

- Our office raised about \$2.5 million for Children International within less than a year

Research Assistant, Northeastern University, Boston MA — 2005

- Collected over 50 marine samples in remote areas of Greenland;
- Identified, catalogued, and presented data on over 100 species of marine microorganisms;

Business Manager/Arts & Culture Editor, Chicago Weekly News, Chicago IL — 2001-2003

- Secured and maintained advertising support; collected \$18,000 in outstanding debt and maintained a revenue surplus
- Assigned and edited articles for a staff of three writers; designed layout of the Arts & Culture section of the newspaper;

SKILLS

- Fluent in Russian and advanced knowledge of Spanish;
- Proficient in Adobe Illustrator, Photoshop and InDesign, QuarkXPress, FileMaker Pro, Crystal Reports, Microsoft Word, Excel and PowerPoint;
- Seven years of restaurant experience including management and developing of catering business as well as menu editing, advertisement and food display;

Board Member - Treasurer

James Gurnee

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Experience

NORTHERN TRUST CORPORATION– Chicago, IL July 2016 – Present

Associate Research Analyst

- Perform fundamental analysis for equity investment in the global health care sector
- Manage current investments and generate new ideas for addition to the portfolio
- Consult with company management of current and prospective investments
- Construct financial earnings models and forecast future earnings scenarios

CALAMOS INVESTMENTS – Naperville, IL June 2014 – July 2016

Research Associate

- Performed fundamental analysis for equity investment in U.S. health care and technology sectors
- Developed research focus on dental, animal health, IT services, financial technology industries
- Formulated and presented more than ten new investments for addition to the portfolio
- Attended investor conferences and discussed investment rationale with sell-side analysts
- Administered over 200 separately managed growth strategy portfolios with total value of \$1b

GROSVENOR CAPITAL MANAGEMENT – Chicago, IL Summer 2013

Manager Research Summer Analyst

- Completed analysis for the European Equity strategy team
- Implemented valuation tool to live track European equities, currencies and sovereigns
- Actively monitored and sourced hedge fund investments using internal systems
- Developed and presented project, “European Valuation Opportunity” to Investment Committee
- Participated in hedge fund manager meetings and weekly investment team meetings

Education

HILLSDALE COLLEGE – Hillsdale, MI

Bachelor of Arts in Economics, *cum laude*, May 2014

Minors in Spanish and Business Administration

OXFORD UNIVERSITY – Oxford, England

Associate Member, New College, Hillary Term 2013

Coursework – *International Trade*: First, *International Finance*: First

CFA LEVEL III CANDIDATE

Other

- Founding member of prospective K-8 charter school based in Chicago, lead financial officer
- Former NCAA Division II Assistant Tennis Coach, Hillsdale College
- International Baccalaureate High School Diploma Recipient, 2010

Board Member - Chair/President

Heidi Rose Schroeder

Phone: +1 231-301-2588 | Email: heidi.rose.schroeder@gmail.com

EXPERIENCE

Health and Fitness Instructor | Moving Everest Charter School | Illinois | May 2016 - Present

Moving Everest educates low-income K-8 students and prepares them for success in college and in life.

- Instructor for Kindergarten, First and Second grade health and fitness
- Establish pillars of a holistic health and fitness program

Faculty | Muchin College Prep of the Noble Network of Charter Schools | Illinois | October 2014 - May 2016

Noble prepares low-income high school students with the scholarship, discipline, and honor necessary to succeed in college and lead exemplary lives, and serves as a catalyst for education reform in Chicago.

- Instructor for Freshman and Senior girls health, fitness and emotional wellness
- Revamp community service process to enable contract negotiation and cut cost by \$12,000
- Lead and teach ACT Math Prep courses for Class of 2016 that resulted in a 22 average Math score

Educator | lululemon athletica | Illinois | May 2014 - October 2014

lululemon athletica is a leading fitness brand aiming to make people happier and healthier.

Strategic Marketing & Proposals Coordinator | Quanta Services, Inc. | Illinois | Jan 2014 - June 2014

Quanta Services, Inc., (NYSE: PQR, an S&P 500 company) is a leading provider of specialized contracting services, delivering infrastructure solutions for the electric power, natural gas and pipeline and telecommunication industries.

- Assisting in development and production of assigned technical proposals and presentations.
- Development of assigned technical qualifications and experience lists.
- Support sales and business development team for Quanta and global operating units.

Manager of Middle East Operations | Quanta Services | Doha, Qatar | Feb 2012-Jan 2014

- Work with new Director and Quanta executive team to establish Quanta's first operations in Middle East, built from the ground up
- Design, implement and synchronize in-country operations to corporate requirements for accounting, HR, tax, IT, risk, business development, EPC projects, marketing and strategic planning that was fully compliant with Quanta corporate systems..
- Develop, write, edit and coordinate marketing materials, client qualifications and documents for company registrations.
- Oversee and ensure efficient communication between Quanta Middle East and corporate offices in Houston.
- Wrote 6-year Strategic Plan for new Middle East Operations for presentation to Quanta's Board of Directors incorporating extensive market research.
- Hired and trained multi-national staff to implement new systems.
- Represented Company & Director at outside meetings with high-ranking Qatari officials, private clients, subcontractors and vendors.

Executive Assistant/Financial Analyst | Quanta Capital Solutions | Houston, TX | Feb 2009-2012

Quanta Capital Solutions, Inc. is the financing subsidiary of Quanta Services, Inc.

- Achieve financial analysis certification under own initiative
- Gather financial research to form client profiles

EDUCATION

Hillsdale College | 2005-2009 | Bachelor of Science, with a major in Mathematics and a minor in Theater

Wall Street Prep Financial Analysis Certification

Yoga Instruction Certification

OTHER

Raised two Berkshire pigs (Red and Mrs. Pickles) and cultivated a vegetable garden in inner-city Chicago!

Die-hard Cheese Head!

Proud owner of Ethel, the first registered greater swiss/rottweiler hybrid!