

## EXECUTIVE SUMMARY

EdisonLearning is an education management organization with nearly twenty –five years of experience developing and successfully delivering effectual educational solutions to schools and districts throughout the United States. As one of the pioneers of the charter school movement, our tradition of innovation and education reform heritage can bring a wealth of knowledge and experience to **New Life Academy Charter**. Most recently, EdisonLearning has partnered with the Durham Public School District and the Chicago Public Schools to provide drop-out recovery services. EdisonLearning also is partnering with the school district for Gary, Indiana to develop a “lead district turnaround partner” model that will be the first of its kind in the State of Indiana.

EdisonLearning partners with school districts and non-profit charter boards to serve traditional brick & mortar schools, full-time virtual schools, and blended learning schools. EdisonLearning is unique in the range of services we bring to a school or district. Our portfolio includes full school management, including both educational and operational services; a complete online curriculum for middle school and high school students; and dropout prevention and recovery solutions. EdisonLearning has the experience and ability to provide the School District of Chicago with the traditional management of K-12 schools, dropout prevention and recovery solutions, and credit recovery options utilizing our proprietary online coursework.

EdisonLearning proposes a multi-year partnership with the School District of Chicago, which will permit EdisonLearning to manage New Life Academy Charter:

- The targeted community is the community of Grand Crossing
- The recruitment boundaries will be 74th Street North to 83rd Street South and State Street West to Stony Island Street East
- The Mission and Vision are as follows:

### **Mission**

The mission of New Life Academy is to eliminate the persistent disparity of academic opportunities and outcomes for students as a result of our socioeconomic circumstances through a focus on science, technology, engineering, arts and mathematics so that every student - regardless of their socioeconomic circumstances - has an opportunity to receive an excellent education and attain the life skills that help reach their fullest potential and contribute to our global society.

As New Life Academy’s chosen partner, EdisonLearning has committed itself to a culture based on the principles and practices of continuous improvement, which embodies performance excellence and high expectations for students and staff. Therefore, EdisonLearning will contribute to New Life Academy’s mission by maximizing the potential of each student, creating the urgency to reach proficiency and assuring that students are given the greatest opportunity to learn and perform at high levels through premium-quality teaching and leadership as well as an effective, supportive learning environment.

### **Vision**

The vision of New Life Academy is to provide a safe, stimulating, and innovative learning environment where students recognize and achieve their full potential

through academia and the performing arts. In conjunction with numerous community partners, we aspire to have rigorous curriculum and seek to maintain an excellent spectrum of creative and performing arts offerings. To this end, the strategically-built courses offer a range of innovative and technical curriculum that will successfully prepare our leaders of tomorrow for the world of higher education and the global workforce.

The cornerstone of the EdisonLearning design is our educational model, which is centered on the EdisonLearning Five Strand Design®. The design consists of a number of key mechanisms and tools, including the EdisonLearning Framework for Learning and Teaching, the Core Learning Skills, the Core Values, and the Teacher and Leader Quality Suites. In addition, EdisonLearning plans to incorporate its online curriculum to provide the most comprehensive set of educational options for the student of Chicago.

Through implementation of our proprietary model and school design, EdisonLearning expects to accomplish a number of goals, which include improvements in the levels of student achievement across all grades, the establishment of safe, orderly schools that are conducive to learning, the development of collaborative teams of school staff, parents, students and community members, and a strong partnership with the School District of Chicago.

Working together with our school partners and clients to achieve improvements in student academics and financial management has been a hallmark of the EdisonLearning approach for many years. We recognize that moving schools from struggling to successful requires constant collaboration, communication, cooperation, a shared vision and a lot of hard work. We don't just talk about working together, but demonstrate it through our actions and our values. Since it was founded, EdisonLearning has had the same of Core Values, which we follow not only in our schools but throughout our corporate environment. Students, teachers, administrators and corporate staff are all expected to demonstrate the values of Wisdom, Justice, Courage, Compassion, Hope, Respect, Responsibility and Integrity. In fact, at all levels, awards are given to those individuals who embody these values.

Our leadership team is held accountable to these same core values. Many of the leadership team members have been demonstrating these values for over a decade. EdisonLearning's Chief Academic Officer, Chief Information Office, Chief Financial Officer and Senior Vice President of Charter Schools each have more than 10 years of tenure with the company, most with more than 15 years. They have all been directly involved over the years with the startup and operation of most of the hundreds of schools with which EdisonLearning has worked over the past 15 years, and that experience provides them with great knowledge and insight as the company moves forward to develop new partnerships to help even more students.

EdisonLearning believes that our model of school management, when implemented with fidelity, gives students the best chance of a successful school career. School systems that can effectively educate their children in partnership with parents and community members greatly contribute to the well-being of all aspects of their communities. Our model not only leads to educated students, it also enhances each student's social, emotional and physical growth, allowing them to be a positive, contributing member of society.