Office of Innovation and Incubation

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Brian Kates- Subject Matter Expert, Finance

Brian Kates is the founder of ZATA Consulting, an education focused consulting practice. ZATA works primarily with charter schools on strategic planning, financial, operational, and facility initiatives. Prior to ZATA, Kates served as the founding Director of Finance & Operations for Intrinsic Schools, a Chicago-based blended learning charter school network serving grades 7 through 12. He managed accounting, finance, and operations for the startup organization and led the facility construction project for Intrinsic's permanent campus. Prior to Intrinsic, he served as the founding Director of Finance and led the finance department for the Achievement School District (ASD) in Tennessee, a state-wide district that works to turnaround the bottom 5% of schools in the state. Prior to the ASD, Kates spent six years at the Charter School Growth Fund on the investment Management Team. He has extensive experience working with growing charter organizations both during strategic planning and execution of growth plans. He has worked with over 50 Charter Management Organizations in this capacity. He is a graduate of the Daniels College of Business at the University of Denver and holds a MS in Finance.