



## **Julia Perkins**

Julia Perkins, founder of MBMD Strategic Consultants LLC, has over 25 years experience in strategic planning, board development, marketing, audience engagement and facilitation. Julia has an established reputation within the field, recognized for her expertise in breaking down complex organizational issues, analyzing them, and strategically and creatively developing solutions. She holds a B.S. in Marketing Research, DePaul University, and a M.A. in Arts Administration, The School of the Art Institute of Chicago. In addition, Julia is a certified professional facilitator (CPF) endorsed by the International Association of Facilitators. Julia previously served ten years as the Director of Community Programs at the Art Institute of Chicago responsible for engaging the City's diverse audiences with the museum's collection and programs. She was a Program Officer for AFL-CIO stationed in the Caribbean and Central America for six years and served as a volunteer with the United States Peace Corps. Perkins was one of the co-authors of "Mapping Cultural Participation in Chicago", The University of Chicago Cultural Policy Center, 2006. The study was the first of its kind of a major U.S. metropolitan area and surveyed audience data from Chicago's 12 largest cultural institutions and 49 smaller organizations. In addition, she co-authored "The Art of Activism of Marion Perkins", Third World Press, 2012, a book about her grandfather.