



Dominica McBride

Dr. Dominica McBride is Founder and CEO of Become and an award-winning evaluator. She has conducted domestic and international program development and evaluation projects with marginalized communities, including rural communities in Tanzania, East Africa, African American communities, Hispanic communities, urban Native American communities, and women. She is currently leading evaluation projects in Auburn Gresham, Englewood, North Lawndale, Rogers Park, Cicero, and Carpentersville. Dr. McBride has led various multicultural projects, infusing cultural responsiveness into her work, with a focus on community involvement and participatory approaches. She has designed and implemented workshops nationally, including cultural competence, leadership, team building, wellness, and social and emotional intelligence. She has published articles and chapters on culturally responsive evaluation, substance abuse in the African American community, cultural competence, prevention of risky behaviors in youth, prevention and human rights, HIV prevention in youth, cultural considerations in homicide-suicide, and cultural representations of Africa. Dr. Dominica McBride also an Adjunct Professor at the Chicago School of Professional Psychology where she teaches classes in Diversity and Program Evaluation. She has worked on SAMSHA funded coalition initiatives in various capacities, helping to build, maintain, evaluate, and train urban and statewide community coalitions nationally. Dr. McBride conducted process evaluation and helped develop and build the sustainability of the three urban coalitions, which continue today (7 years later). She has her PhD in Counseling Psychology with a specialization in Consultation from Arizona State University.